



## Skin Care

Eterno Aesthetics stock a wide range of medical grade skincare products that can be used daily to promote and maintain healthy skin, but also treat a number of skin problems such as ageing, acne, rosacea and pigmentation.

One of the most important but simple things you can do to improve the quality of your skin is to invest in a good daily skincare regime. There is often much confusion into what constitutes a "good skincare regime" but essentially products that are bought over the counter do not pass through the dermal-epidermal junction of the skin barrier.

They typically only address the skin surface and symptoms without improving it at a cellular level and the overall skin condition. Eterno Aesthetics are stockists of ZO<sup>®</sup> SKIN HEALTH & HELIOCARE 360<sup>°</sup> products.



### ZO<sup>®</sup> SKIN HEALTH

ZO Health Skin Inc is a highly innovative and progressive, therapeutic skincare company founded by Dr Zein Obagi. Dr Obagi is a world-renowned skin expert, award-winning inventor, educator and author. He believes that our skin should be strong, smooth, firm, even toned, hydrated and free of disease.

Under the guidance of Dr Obagi, ZO<sup>®</sup> has developed a wide range of therapeutic products and protocols that treat and maintain healthy skin. ZO<sup>®</sup> products are based on highly active ingredients that improve the function of the skin as well as being advantageous in preventing premature ageing. Proved results within a few weeks!

### WHY USE ZO SKIN HEALTH INSTEAD OF OVER THE COUNTER SKIN PRODUCTS?

Over the counter products when applied to the skin, only sit on its surface, the dead layer. They do not contain any active ingredients to penetrate the outer layers of the skin and travel to the dermis. Even some of the most expensive moisturisers contain only basic ingredients such as alcohol, water and glycerine and when applied to the skin, they send the dermis to sleep, leading to dry, sensitive, weak and dull skin.

ZO Skin Health products contain highly active ingredients and advanced delivery systems, that pass through the epidermis and work effectively deep within the dermis, treating the root cause, changing the DNA, to promote overall skin health, giving truly amazing results. Regardless of your skin type, condition, age or ethnicity there will be products to suit your skin.

Regular use of ZO Skin Health products can achieve remarkable results, even with some of the most difficult skin conditions such as acne, pigmentation, inflammation, Rosacea, lines and wrinkles.

ZO Skin Health are medical grade products, only available through accredited and fully trained practitioners, after having a consultation and are not available to buy online.

### HELIOCARE 360<sup>°</sup>

Heliocare 360<sup>°</sup> is a multi award winning range that protects your skin against UVA, UVB plus visible light and infra-red-A providing SPF50. At the same time, it also defends the skin from within with its hero ingredient, the powerful anti-oxidant Fernblock FC.

The fact that some products claim to have sunscreen, SPF or even sun protection is very misleading. They suggest that you only need to apply them when the sun is out. This is not true, we need to protect our skin whenever its daylight. So instead of thinking sun protection think daylight protection.

UVA damage is not reversible, and we must protect ourselves at all times of the year from these rays. It contributes indirectly to the development of skin cancer and leads to premature ageing and wrinkles. UVB rays are the main culprits of skin reddening and sunburn.

Fernblock FC makes Heliocare 360<sup>°</sup> unique. It's a supercharged, fern-derived anti-oxidant that fights and neutralises harmful free radicals in your skin, defending your key skin cells and structural proteins, collagen and elastin. It's the result of years of research and is exclusive to Heliocare 360<sup>°</sup> products.

Heliocare 360<sup>°</sup> has a fantastic range of products suitable for every skin type. With their nourishing and elegant formulations, each one will leave your skin feeling beautiful today, and give you the ultimate daily defence you need for tomorrow; keeping your skin radiant and healthy. The Heliocare 360<sup>°</sup> Product range is available to purchase over the counter.

PRICES UPON CONSULTATION